



STEPHEN BRADFORD



Stephen Bradford

With nearly fifteen years of retouching and permedia experience, Stephen has worked for top global brands in the entertainment, retail and publishing markets. Relying on a strong prepress background and large agency experience, Stephen has spent the last ten years overseeing massive creative campaigns for all the major film studios. Currently, Stephen is employed by an industry leader in experiential marketing and branding where he works to build out their first print production department.”



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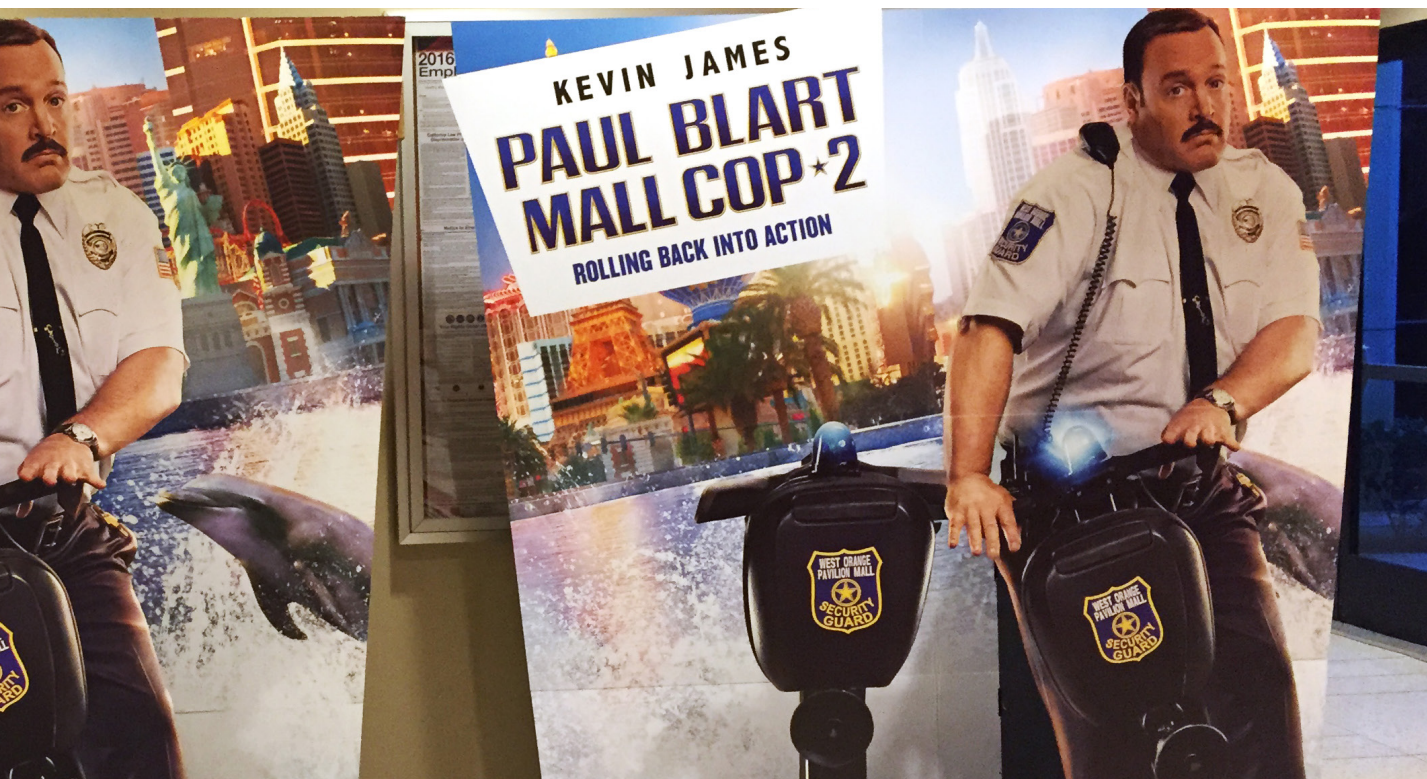
Print Production

LARGE FORMAT THEATRICAL

Lead Print Production Manager and retoucher for The Delta Group's Los Angeles office, primarily servicing the major theatrical film studios (FOX, Sony, Disney, Paramount, Lionsgate and Dreamworks). Responsible for creating and updating color profiles for all digital devices including the Epson Stylus Pro 9900 and the HP Scitex FB700 flatbed digital printer. Retouch, output and color correct theatrical standees, one sheets and large format banners to match client supplied art. Interface with the client and present color changes throughout the approval process. Engage in costing exercises and creative strategies on upcoming jobs. Manage, maintain and operate a 5000 square foot production area.

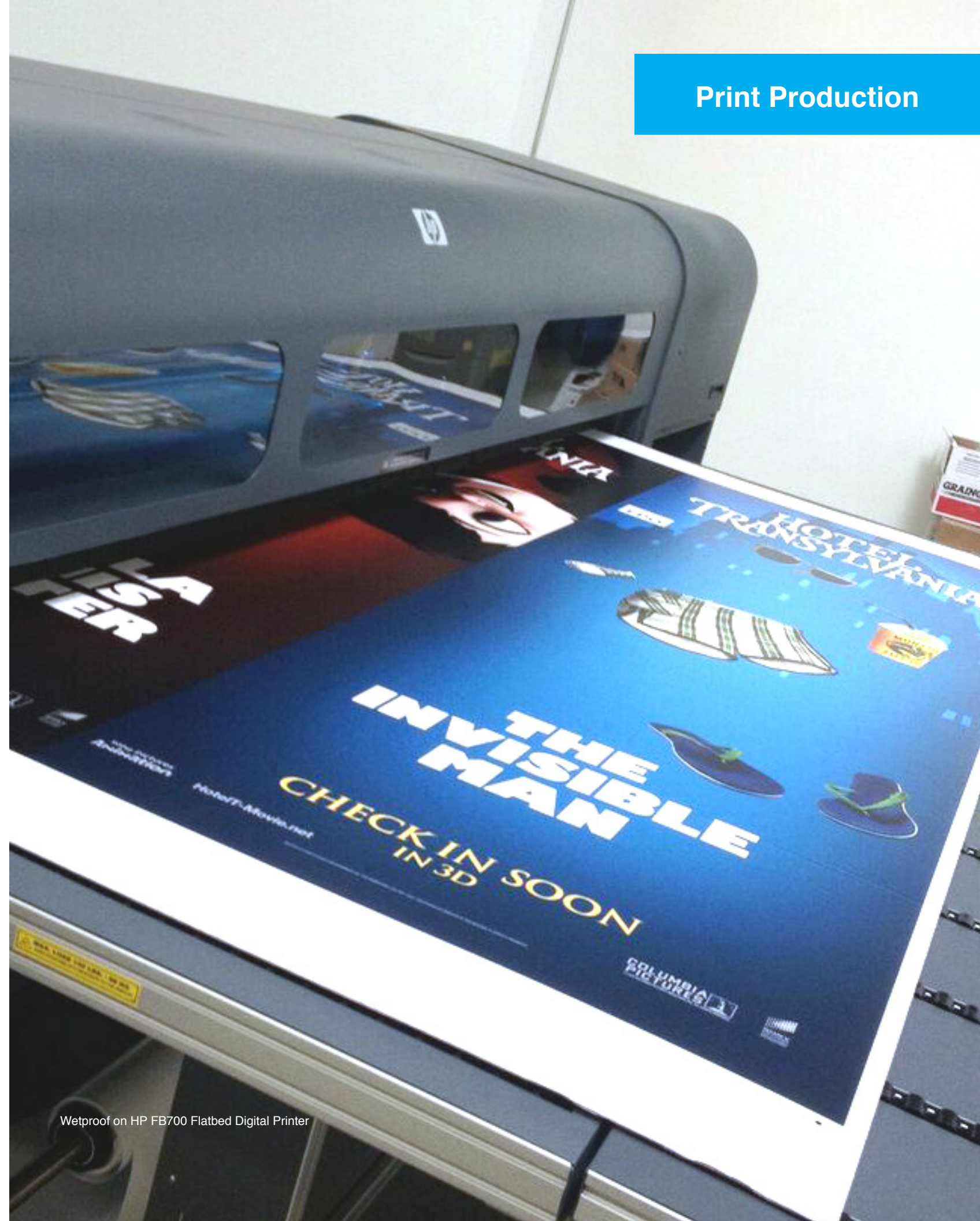


The Hateful Eight. Full size color prototype standee presented at Sony Studios for creative and color approval.



Mall Cop 2. Print presentation, Sony Studios. Presented examples of the off-set and direct to corrugate digital processes to Sony executives. Highlighted the pros and cons of both options along with various pricing structures.

Print Production



Wetproof on HP FB700 Flatbed Digital Printer



Epson Proofing



Full Color Prototype



Attending final press check in London, UK.



Full size prototype in progress



In production, full size prototype and CAD designs.

Print Production



Proofing and color matching various campaigns.

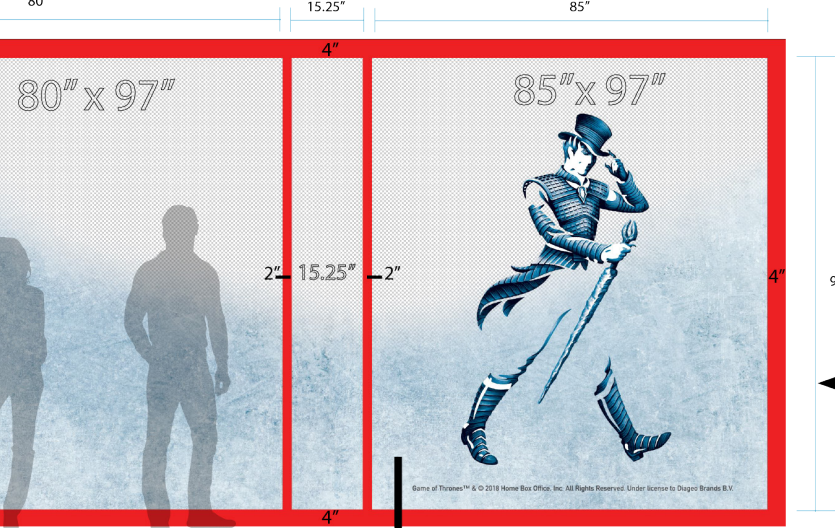


Print Production

In the color room at 20th Century Fox reviewing color and creative. Converting art from RGB or GRACOL over to International Print Standards (FOGRA)

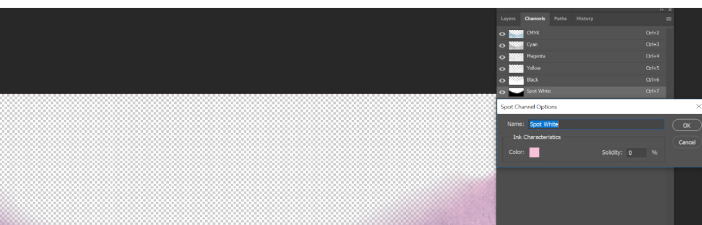


Manage all aspects of print production for multi-million dollar marketing events. Prepare files for large format printing and custom fabrication. Create detailed print mechanicals and installation manuals for challenging print setups. Press check up and over see installation of final printed and fabricated items.

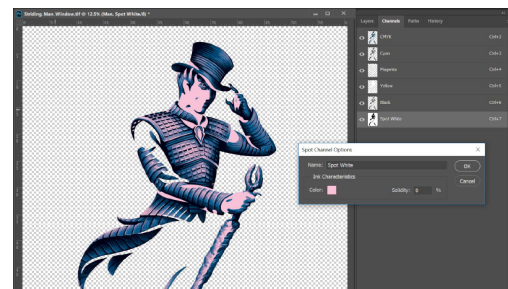


ON RETURNS

WHITE SPOT CHANNEL, AT 30% MAGENTA FOR VISIBILITY



STRIDING MAN PRINT
LAYERED .TIF W/ WHITE SPOT CHANNEL
LIVE AREA: 42.25"W x 75.5"H



PRINT AREA: 144"W x 14"H
BLEED: 1"

142"

WINTER IS HERE

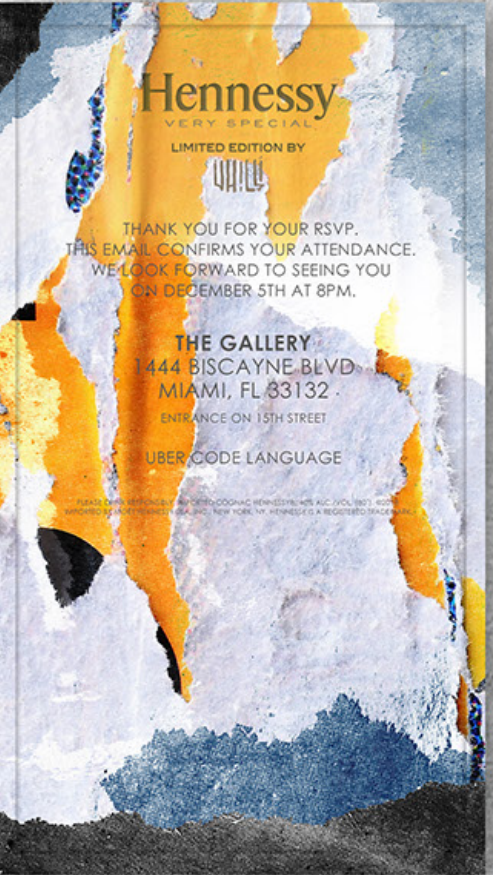
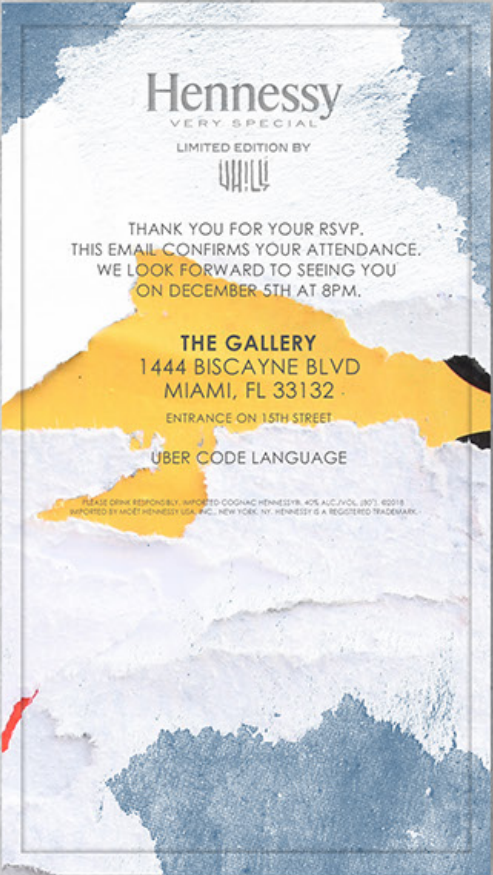
12'

Print Production

ACTUAL MEASUREMENTS FOR REFERENCE



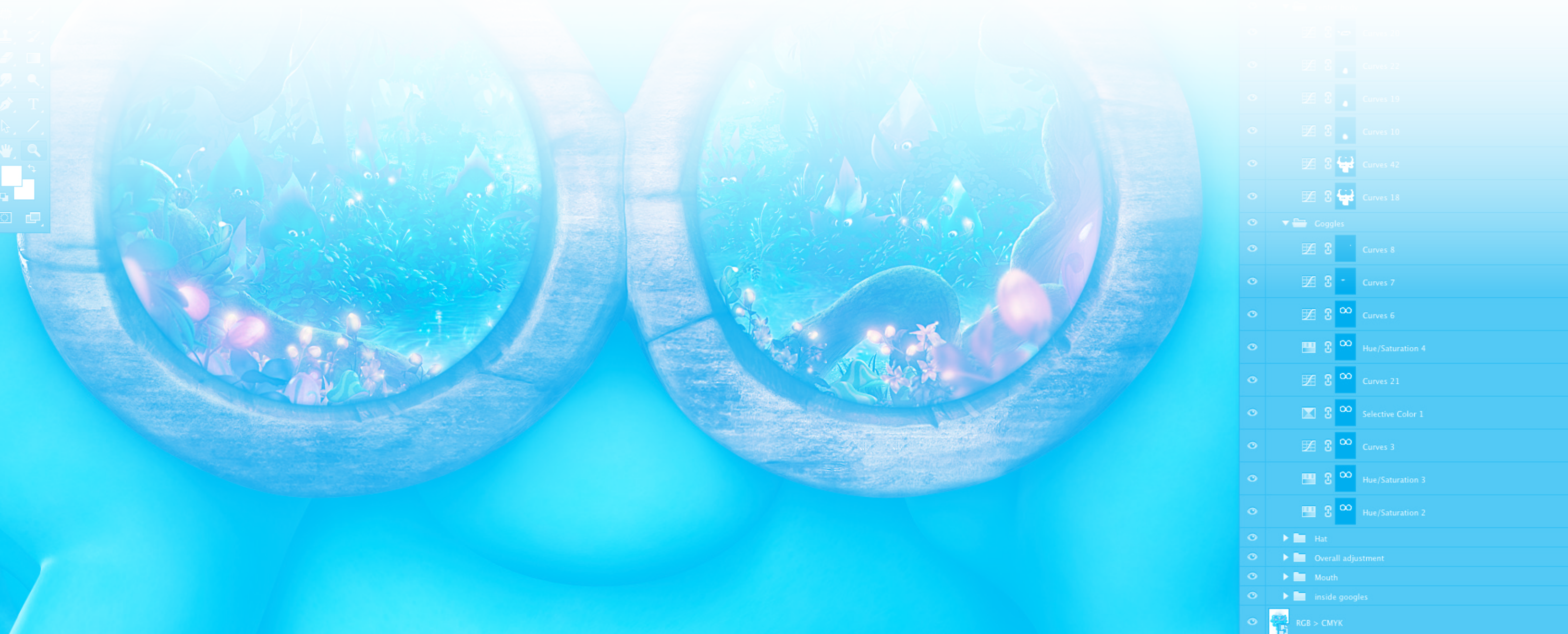
Large format print production for a NYC Pop Up Event aimed at launching the new Johnnie Walker Partnerships with HBO's Game of Thrones



Hennessy
VERY SPECIAL
LIMITED EDITION BY


CMYK COLOR CORRECTION

Color matching and adjusting client supplied art to match printer supplied proof throughout various color spaces,i.e., RGB to CMYK , Conversion of Domestic Profiles to International Color Profiles (FOGRA), handling of spot channels and PMS values.

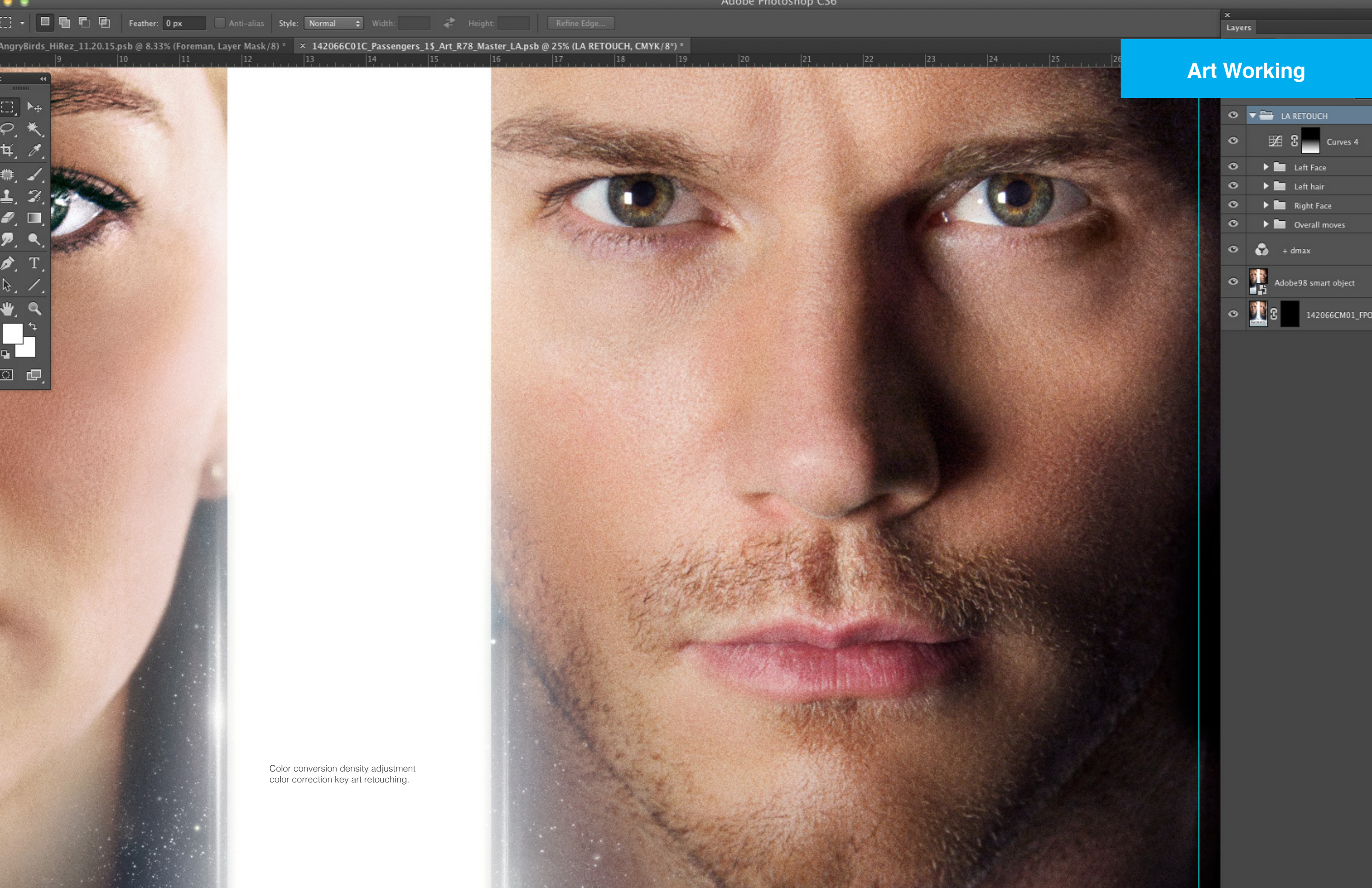




Color adjusting complex layered file, creating PMS SPOT channels for each character.



Finished Unit in-theater

























Art Working

Color conversion density adjustment
color correction key art retouching.

Key art adjustment for large format printing.

Art Working

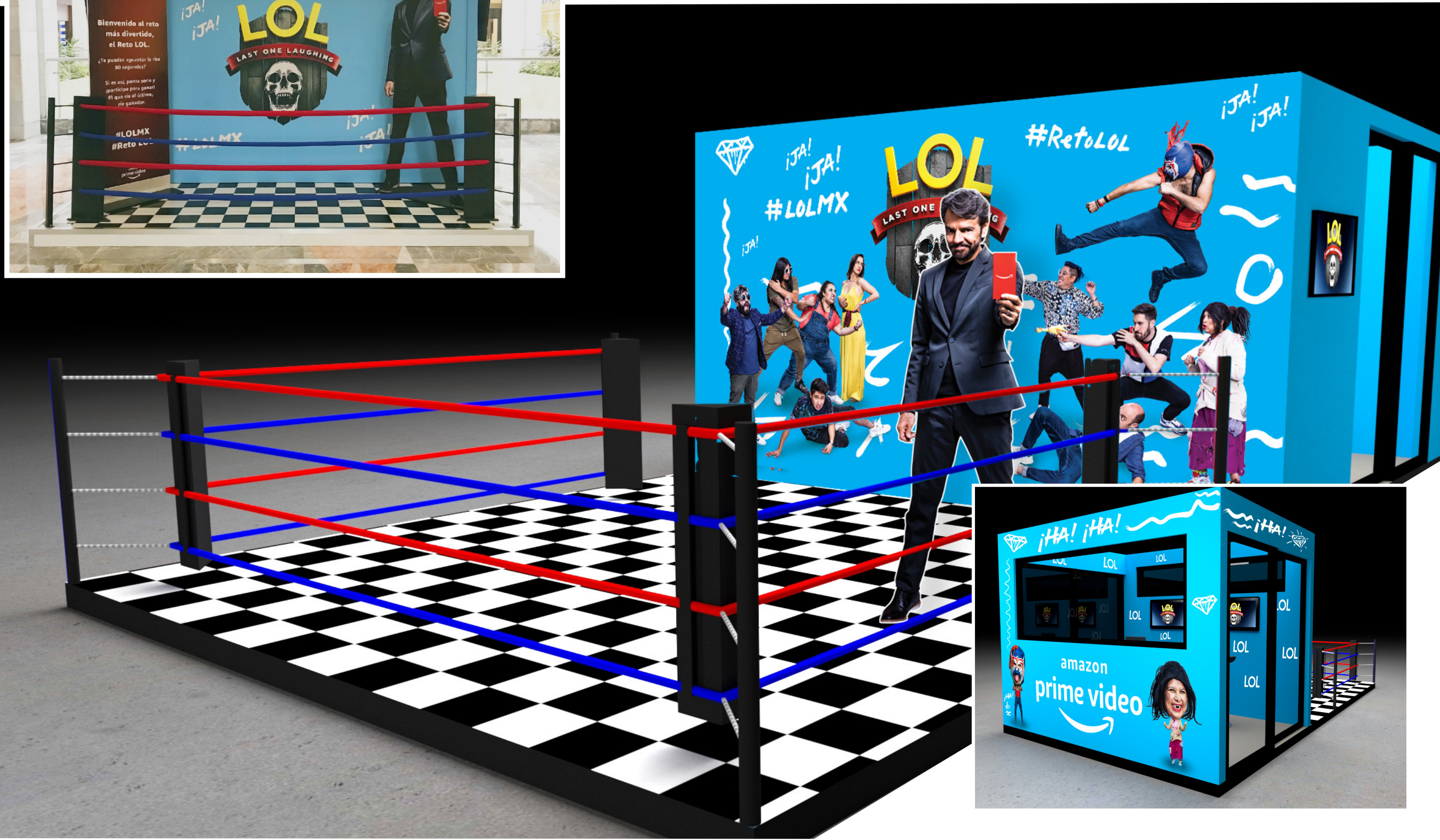
Lock:    Fill: 100%  = BRAVELY PECULIAR  = Gradient Merge  Shape 1  = Art from 327197K2b  b= TT fr 324914K1   = Top D  Miss Peregrine's  Home For Peculi  LA RETOUCH   Curves   Curves   Hue/Sa   Hue/Sa   Curves   Curves   Hue/Sa   Hue/Sa   Curves   Curves  b= darken for type  a= Color Match RGB -

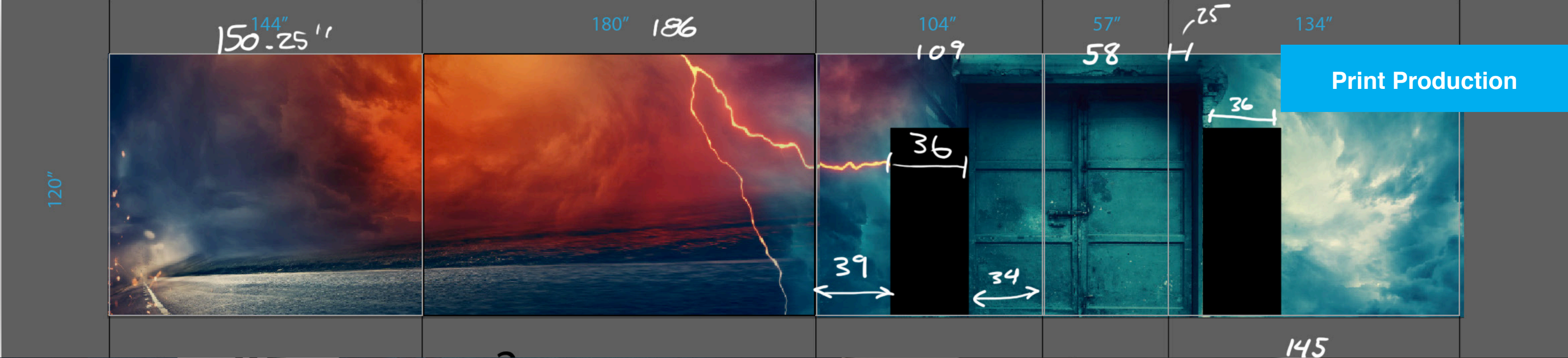
Pop standee build file



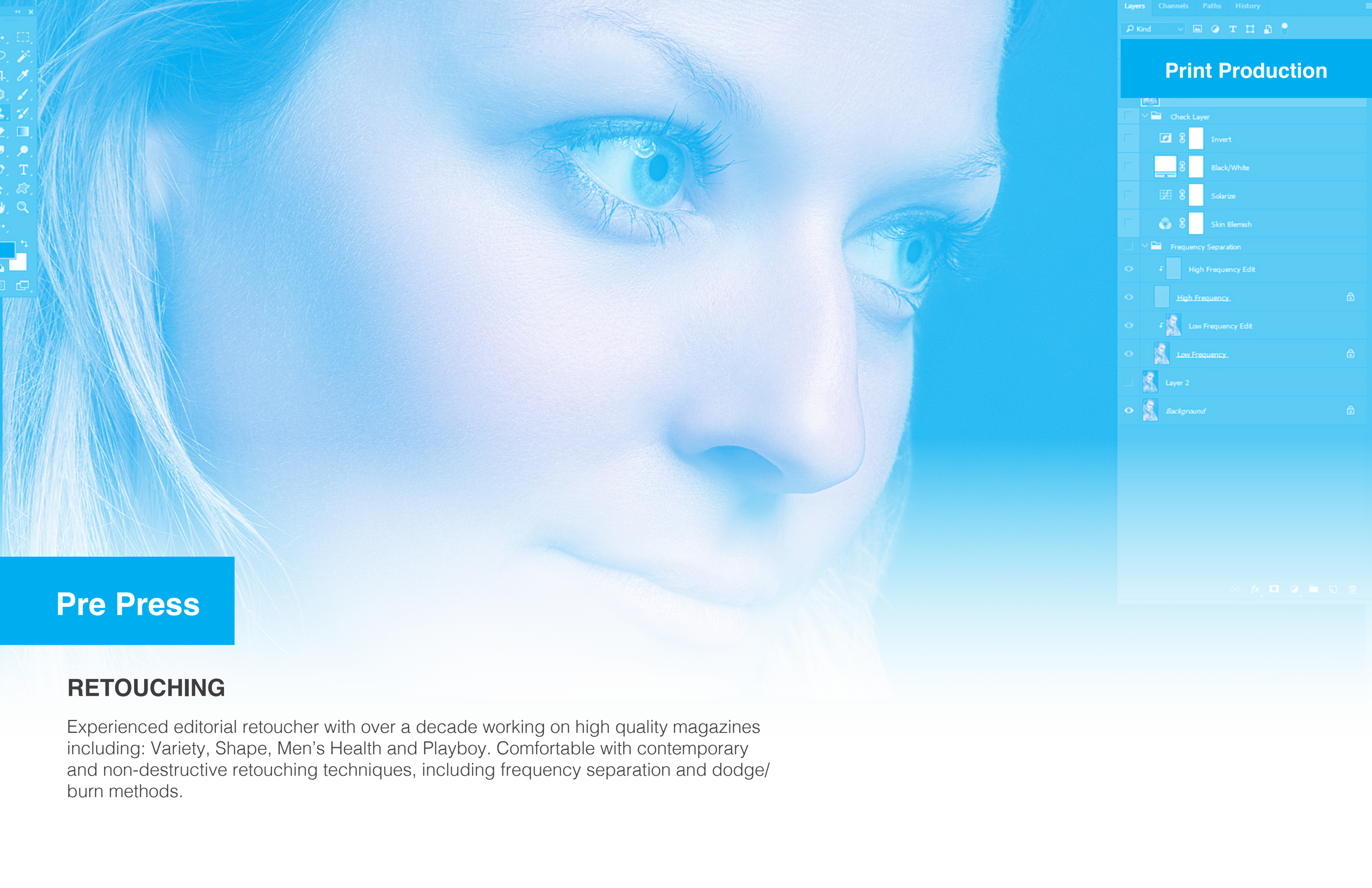


Created print and fabrication files for multiple marketing kiosks which were placed at malls throughout Mexico





Large format design composite for Good Omen's NYC Comic-Con Pop Up



Pre Press

RETOUCHING

Experienced editorial retoucher with over a decade working on high quality magazines including: Variety, Shape, Men’s Health and Playboy. Comfortable with contemporary and non-destructive retouching techniques, including frequency separation and dodge/burn methods.

LayersChannelsPathsHistory

Kind

Print Production

Check Layer

Invert

Black/White

Solarize

Skin Blemish

Frequency Separation

High Frequency Edit

High Frequency

Low Frequency Edit

Low Frequency

Layer 2

Background

fx







Playboy Magazine. Ash Gupta's Desert Series. Retouch all models to the highest standards, keep look and mood consistent throughout.

Consulting



VARIETY

Brought on as a part-time consultant to develop new workflows, train editorial staff, review in-house color management systems, and introduce more advanced techniques to creative directors responsible for retouching high profile covers and internal spreads.

presented for the first time in 3D

“Thank you”

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